



Press Release

***MEDIA ADVISORY
FOR IMMEDIATE RELEASE***

The Belle of Louisville will be hosting her very first Wharf Party!

Louisville, Kentucky - The Belle of Louisville has some new and exciting events coming up. The very first Wharf Party on the 4th Street Wharf is coming on Friday, August 29, 2008. The event will begin at 5pm and feature a Jazz band, cash bar and food. A Sightseeing/Dance cruise will be available from 7-9pm at regular price. The party will wrap up around 11pm. Come out and be part of this spectacular event as we begin a new trend in Belle history!

Also, September 1, 2008 - The Belle is proud to have the most talented local celebrity Patrick Henry Hughes sing aboard the Labor Day Picnic Cruise from 12-2pm. Patrick loves the Belle and is very excited about this event. Please join us in welcoming him aboard!

COMING SOON

***Friday Night Wharf Party
August 29, 2008 5PM - 11PM
Jazz band & cash bar/food***

***Labor Day Picnic Cruise
September 1, 2008
Boarding 11:30am, Cruising 12-2pm
*Featuring Patrick Henry Hughes****

Kelly Gream
Director of Sales & Marketing
502.574.2992
502.574.3027

The Belle of Louisville
401 West River Rd
Louisville, KY 40202
www.belleoflouisville.org

Linda Harris
CEO
502.574.5809
502.425.7246
502.592.3313